

STRATEGIC PLAN

Providing resources for LEISURE,
LEARNING, and LIFE SKILLS

2025-2030



Hornepayne
Public Library

Bibliothèque Publique



Message from the Board Chair

We're excited to share the results of several months of hard work by our staff, volunteers, and board members. This strategic plan reflects the hopes and dreams of our community and outlines the priorities and goals that will shape our library's services, collections, and programs from 2025 to 2030.

In this plan, we've identified key areas to focus on over the next five years, based on what we learned from engaging with the community.

The Hornepayne Public Library is lucky to have an amazing team of staff, board members, volunteers, and supporters, and we're eager to work together to bring these priorities to life.

Anne Stitson
Board Chair

Library Board of Directors

Anne Stitson (Chair)
Heather Pederson
Christina Kelly (Treasurer)
Drago Stefanic (Council Representative)
Samantha Kern



BACKGROUND

The 2025-2030 Strategic Plan was created through collaboration with Library Board members and staff, with guidance from Ontario Library Service.

By analyzing the 2021 Census Community Demographics; considering municipal priorities; conducting community surveys and having community discussions; and performing SWOT and PEST analyses, we identified opportunities and community needs. Central to this Strategic Plan is the Library's commitment to fostering a welcoming and respectful environment.

The plan features a reimagined mission, vision, and set of values, along with three key priorities. These priorities are further detailed through specific goals that will be linked to actionable objectives throughout the duration of the plan.



RATIONALE

The Hornepayne Public Library strategic plan gives the library a clear direction to meet the needs and expectations of the community. It helps the library board and staff focus their resources and funding on the most important projects.

The plan also allows the library to adapt to changes in the community, like shifts in population or new technology. By setting specific goals, the library can measure how well it's doing and make improvements over time.

Additionally, the strategic plan makes the library accountable to the community, government, and funders by clearly outlining what it aims to achieve. It encourages new ideas and the development of new services. Overall, having a strategic plan is crucial for the library to grow and effectively support our community.



MISSION, VISION, AND VALUES



Mission

The Hornepayne Public Library offers a welcoming space where everyone feels valued and included. We support connection, access to information, and creativity in the community. The library's collections, services, and resources are designed to make a big impact and foster a place of belonging.



Vision

The library is a dynamic and exciting cultural centre in Hornepayne. We offer opportunities for social connection and lifelong learning. Our spaces and services are always changing to meet the needs of a growing community.



Values

Connections • Creativity • Literacy and Lifelong Learning • Respect • Service Excellence

STRATEGIC PRIORITIES AND GOALS



Marketing and Communications

- Increase community awareness of library activity.
- Improve social media and website performance.



Community Connections

- Connect people and organizations to information and to each other.
- Raise the local profile of the library.



Service Development

- Improve customer service and programming opportunities.
- Identify and assess facility needs.

LOOKING FORWARD

By aligning our services more closely with the needs and aspirations of our community, I'm confident that we will continue to build a deeper trust and stronger bond with the people we serve. Our library will not just be a place for borrowing books - it will be a vibrant, and essential space for our community to connect, learn, and grow.

Darnelle Lewis
CEO



HORNEPAYNE PUBLIC LIBRARY

Strategic Plan

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Steering Committee

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